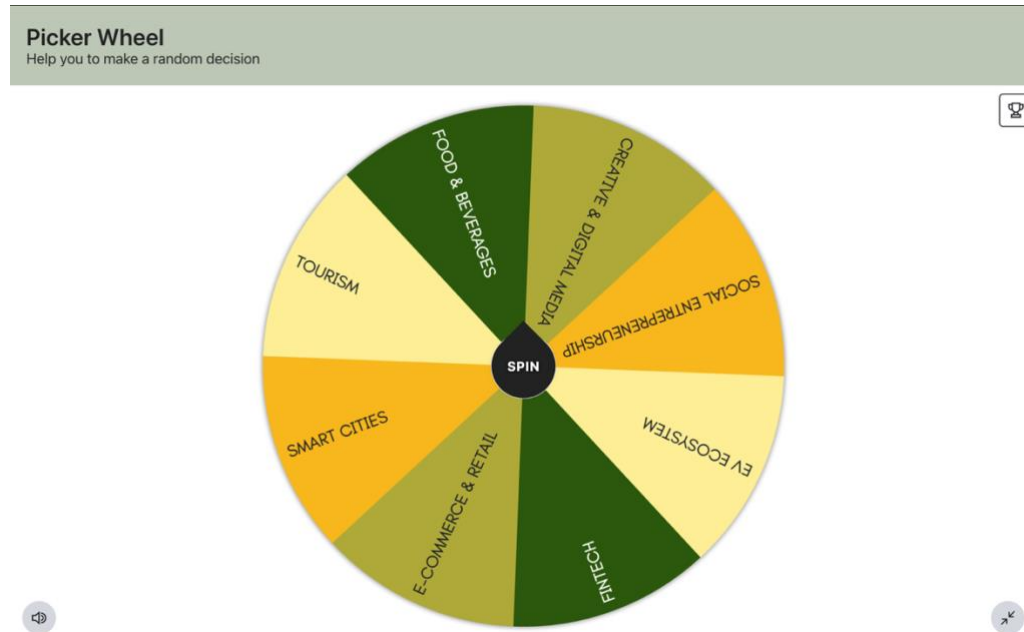


Innovative Way of Evaluation for LAB ESE

Course Name: EIPR

Course Code: MC526

<https://pickerwheel.com/pw?id=is7xu>

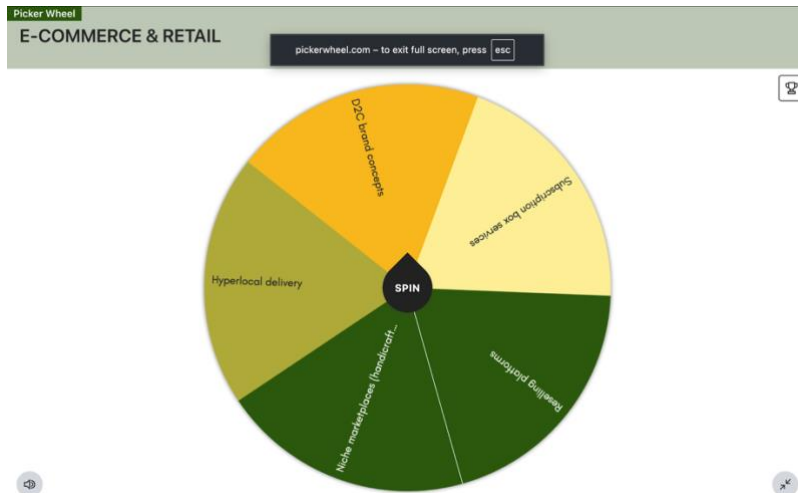


Innovative Assessment Practice – EIPR Lab ESE

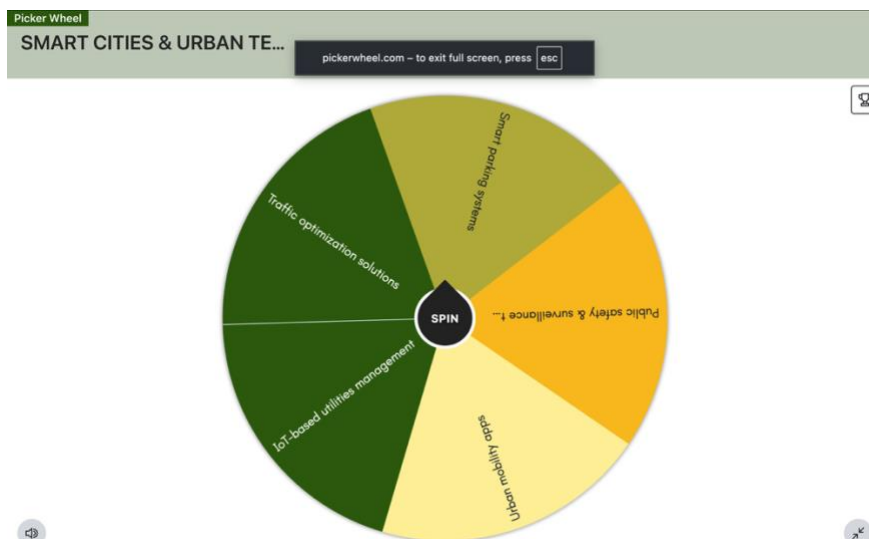
An innovative and student-centric assessment method was implemented for the **EIPR Lab End Semester Examination (ESE)** through the use of a digital **Picker Wheel for random topic selection**. Instead of predetermined topic allocation, students were assigned topics randomly from a set of EIPR-related domains, including E-Commerce & Retail, Smart Cities & Urban Tech, Tourism, Food & Beverages, EV Ecosystem, Social Entrepreneurship, Creative & Digital Media, and Fintech. The practice ensured **fairness, transparency, and equal opportunity**, as the topic selection was automated and conducted randomly, minimizing the possibility of faculty bias or preferential allocation. The process was also visible to students, enhancing their trust in the assessment system.

The approach encouraged students to prepare comprehensively and demonstrate their ability to **apply EIPR concepts across diverse domains**, rather than relying on selective preparation. The interactive nature of the assessment made the ESE more engaging and student-friendly. Students appreciated the transparency, randomness, and novelty of the method, resulting in a positive assessment experience. Overall, the practice promoted **objective, transparent, inclusive, and application-oriented evaluation** while integrating technology into the assessment process.

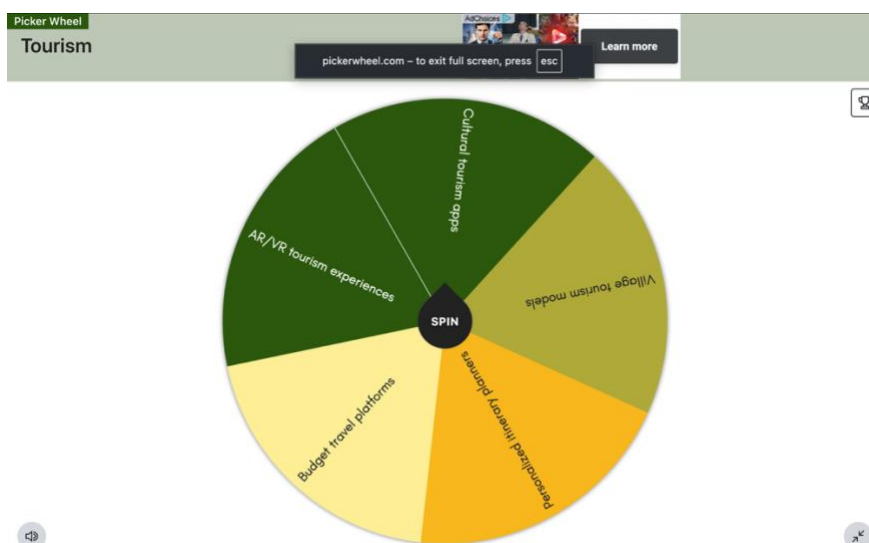
E-commerce & Retail: <https://pickerwheel.com/pw?id=rGWbT>



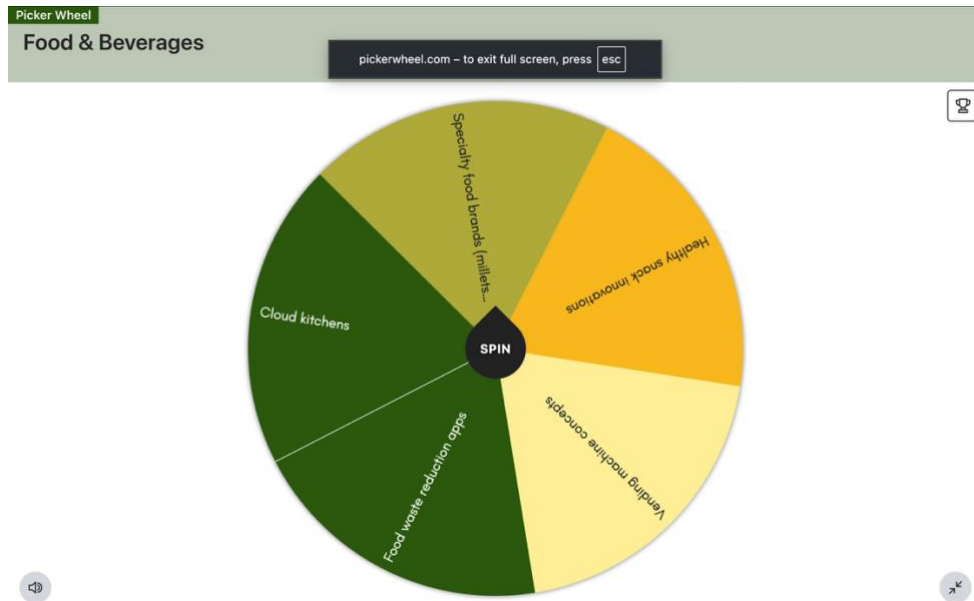
3. SMART CITIES & URBAN TECH: <https://pickerwheel.com/pw?id=QquXe>



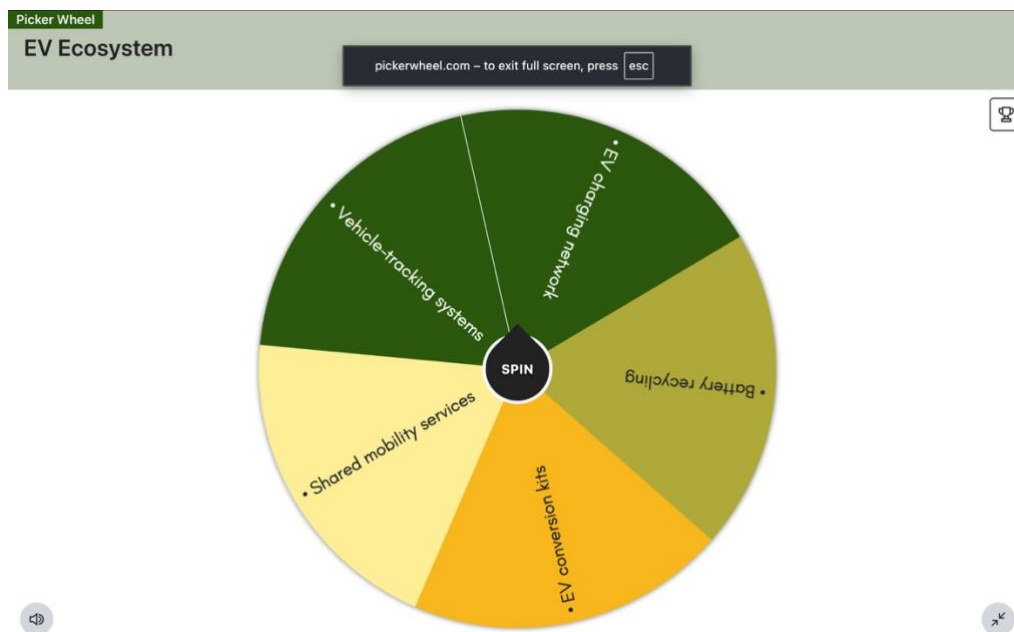
Tourism: <https://pickerwheel.com/pw?id=wMxTW>



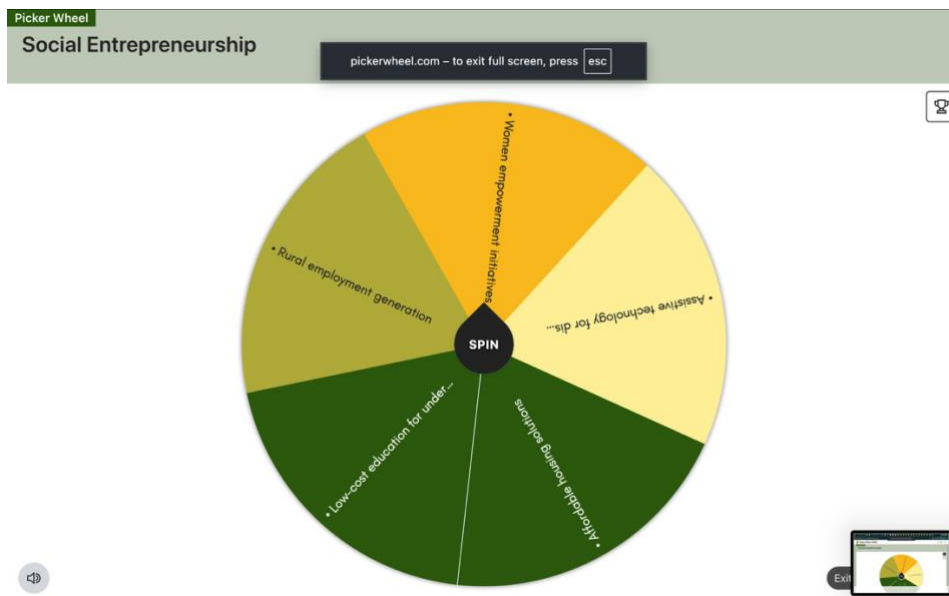
Food & Beverages: <https://pickerwheel.com/pw?id=yvues>



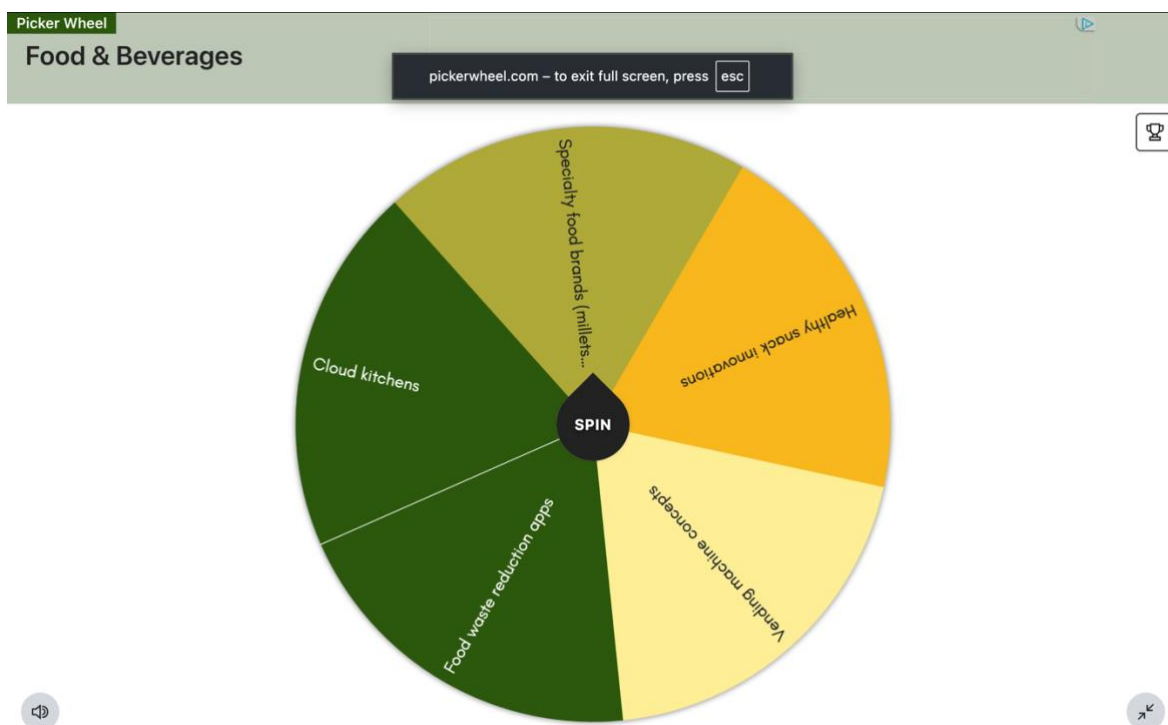
EV Ecosystem: <https://pickerwheel.com/pw?id=ajzFg>



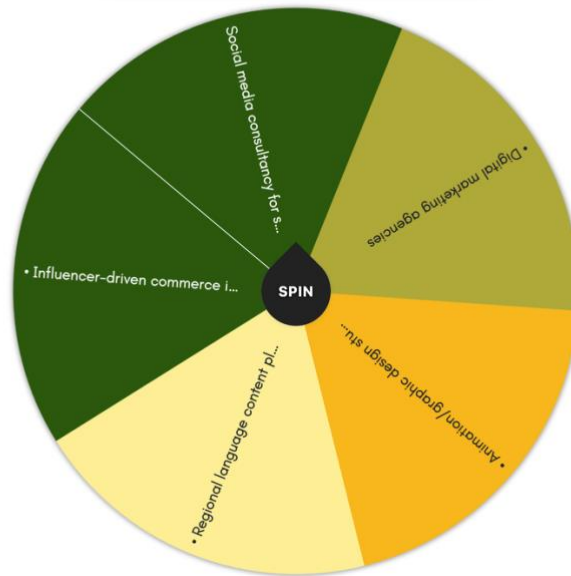
Social Entrepreneurship: <https://pickerwheel.com/pw?id=vusiJ>



Food & Beverages: <https://pickerwheel.com/pw?id=yvues>



Creative & Digital Media: <https://pickerwheel.com/pw?id=2h9PC>



Exit Full Screen



Generate a business idea in the section and explain 2 relevant existing patent ideas

Selected

Picker Wheel

☐ Add Count

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